Welcome to the second issue of Majorsell Magazine!

We hope you enjoyed reading the first issue as much as we enjoyed producing it! It has certainly been an exciting new project for us and one with which we intend to continue. We have been overwhelmed by the positive feedback that we have received so far.

Welcome!

We have been very busy since the last issue. Firstly, in June, we exhibited at the inaugural Automechanika in Birmingham and then last month we exhibited as usual at Automechanika in Frankfurt. Both were busy shows and we thank all of our suppliers, customers and friends who took the time to visit us.

As well as attending two major trade shows, we have somehow found the time to further increase our product portfolio. In August we signed a three year contract with Voith Turbo Ltd which enables us to sell Voith compressors in the UK and Ireland with complete exclusivity outside of the vehicle manufacturers’ dealer network. We are very pleased to be working with Voith as it is a new and exciting opportunity for both companies.

In addition to this we have become official distributors for Mann-Filter, Hella and Tenneco (for their Monroe Magnum shock absorber range). Details of all these product ranges can be found throughout this magazine. We are moving ever closer to our aim of being able to offer a complete range of European truck parts, from wheel bearings to bumpers and everything in between!

We hope that you find this Autumn issue interesting and informative. If you would like a particular product or service featured in our next issue (Spring 2017), please let us know. We would also welcome your comments.

Until the next time, have a successful end to 2016 and Happy Holidays! Details of our Christmas closing dates are on our website.

Deborah Burrows
Managing Director
In June this year we exhibited at the first Automechanika in Birmingham. After years of exhibiting abroad it was nice to have a home fixture! We were both surprised and pleased at the number of visitors – far more than we anticipated. We were initially concerned that the show seemed much more focussed on car than commercial vehicle but we were unduly worried. There was without doubt more stands dedicated to the car aftermarket but the type of visitors was definitely very mixed.

It was nice to see some older friendly faces as well as meet new people and introduce them to Majorsell which is always the aim of exhibiting. The next show in 2017 promises to be even bigger and better, with more focus on the commercial vehicle sector. We have already booked our stand and have a major announcement planned so we look forward to seeing you there to share our news!

In September we exhibited at Automechanika in Frankfurt. This has now become a regular fixture for us, having exhibited at the show continuously for nearly 30 years. Our stand may have moved and grown significantly in that time but our core philosophy has always been the same - to promote the Majorsell brand of aftermarket air-brake parts. We are always striving to develop the brand and its range of products whilst maintaining the high quality that we have become known for.

At every show we aim to introduce a new product and this year was no exception. We displayed some new repair kits including new compressor kits and z-cam brake kits, EBS trailer modulators and some new master cylinders. We also displayed some popular PE and DT parts which attracted a lot of attention.

Since our last show in Frankfurt we have welcomed some new colleagues to the Majorsell team, five of whom attended these shows. We are constantly aiming to expand our product knowledge so that we can continue to offer superb customer service as well as communicate in more languages and they have been invaluable in helping us to do this.

We would like to thank everybody who visited both of our stands, despite the intense heat in the Messe (we ran out of bottled water by the end of day one), and we hope that you were able to learn more about both our company and our product ranges. There is a lot more to us than repair kits!
In February 2015, Majorsell attained both:

- ISO9001: Quality Management Certification
- ISO14001 Environmental Management Certification

This is an achievement that we are very proud of. We believe that both of these standards are vitally important as Majorsell places great emphasis on offering quality products with minimal impact on the environment.

Majorsell is ISO certified

Previously Voith compressors have only been available directly through the vehicle manufacturers’ dealer networks, however Majorsell Ltd are now able to provide a genuine Voith replacement quickly from stock, directly through a local outlet and at a competitive price.

Voith compressors provide some specific advantages such as lower fuel consumption, low emissions, consistently high air quality, and significantly longer duty cycles. The unique intercooling system reduces power uptake during delivery and at the same time the compression temperature drops allowing longer duty cycles and increased air delivery per hour. Better air quality leads to a longer life for the air braking system.

Many truck operators may not be aware that their vehicles are fitted with Voith compressors, however these high quality, specification units are proven products in the global truck market, having been fitted as original equipment to Mercedes Benz Actros, Antos and Arocs trucks for about five years and having also been extremely successful on many bus applications which require a much heavier duty air production cycle than trucks.

The leading European bus transmissions specialist Voith Turbo has recently chosen Majorsell as the sole UK distributor of Voith compressors in the truck & bus aftermarket, granting Majorsell the exclusive rights to distribute all Voith compressors through over 400 CV factors. Majorsell’s history and background is very much based on being specialists in air brakes and compressors which makes this an ideal partnership and a valuable addition to our product range.
How have you managed without us?

Hopefully you are now aware that in addition to air brake parts, Majorsell is now selling branded truck parts and has been since 2014. If not, how have you managed without us?

In late 2014 Majorsell became a distributor for PE Automotive who offer an extensive range of quality truck and trailer parts, all covered by a 2 year guarantee. This was followed in early 2015 by our agreement with Valeo to be their UK Tier One distributor, with the primary focus being on clutches.

We now offer all the Valeo range including cooling, lighting and wiping. In summer 2015 we became an official Diesel Technic partner and by summer this year we had become distributors for Provia, Mann Filter, Hella and Voith (UK & Eire only). Our most recent agreement is with Tenneco for their range of Monroe Magnum shock absorbers.

In addition to these brands, we are also official distributors for Wabco, Cummins, Fleetguard, Nissens, SKF, Federal Mogul, Valvoline, Raufoss and Elring. By offering branded truck parts, many of which are supplied as original equipment to truck manufacturers, we can guarantee quality, offer no-quibble warranty and ensure peace of mind from your customers.

Our parts coverage includes the following:
- Steering, Suspension and Shock Absorbers
- Clutches & Fly Wheels
- Filtration and Lubricants
- Heating and Cooling, including water pumps and radiators
- Air tanks
- Piping and Hoses
- Calipers, Brake Pads and Linings
- Brake Drums and Discs
- Wheel Bearings & Fixings
- Mirrors and Lighting
- Wiping
- Cab Tilt Pumps and Rams
- Electrics and Switchgear
- Adblue Parts
- Accessories and consumables

Centrally located in the UK, we are ideally placed to get the parts to you as quickly as possible wherever in the world you are located. We can now offer local van delivery – please ask for details of areas covered.
Our partnership with German company Diesel Technic UK + Ireland Ltd, now provides Majorsell’s customer base with access to the huge DT Spare Parts range with over 30,000 individual references – each one supported by a comprehensive 2 year warranty as standard.

Majorsell’s growing investment in stock and the nearby location of DT’s newly-opened UK subsidiary provide excellent availability to an extensive range of Premium quality DT Spare Parts for trucks, trailers, buses, coaches and LCV ranging from the smallest circlip to engine rebuild kits and cab panels.
Key to Majorsell’s growing success as a distributor of air braking products and truck components is its choice of dependable products and the best manufacturer suppliers in the industry, such as German company PE Automotive.

As well as a specific focus on PE steering pumps, water pumps, cab tilt and lighting, Majorsell is continuously adding more PE products such as flywheels, brake drums and shock absorbers to a rapidly growing stockholding, replenished by weekly consignments from PE in Germany.

PE Automotive GmbH has a well-earned reputation for providing a wide of great value, OE quality commercial vehicle components to markets across the world at industry-leading prices, resulting in the PE brand being widely trusted by fleet operators and repairers.

Now part of the BPW Group, PE Automotive plans a rapid expansion of its already extensive range whilst continuing to develop all new products in its own R&D facilities to maintain the highest safety and quality standards.